

TIME: 10:29

Date: *Tuesday*

SPONSOR: DAVIDS

SOLICITOR: EG

It's hard to figure out WHERE your money goes, but one thing sure is that it DOES go, and all too fast! It's good to know that when you invest, you're getting real QUALITY merchandise that you can be sure will give you your money's worth. That's why you'll be smart to shop the DAVID BOOT SHOP, 221 Main St., Northampton's OLDEST home-owned shoe store. With a record of 40 YEARS of reputable dealing, you can be assured you won't go wrong at David's. You'll find BRAND NAMES you know, such as CAPEZIO, BRITISH BREVITTS, AND ~~MADEMOISELLE~~ *MADEMOISELLE*. DAVID'S long experience has taught them what the college girl needs. They feature a complete selection of styles--high, medium and low heels, dress and sport shoes--everything you need for every occasion. DAVIDS is your ONE-STOP shoe headquarters, the store you can count on to have just what you want. And it's a store you can RELY on for the FINEST merchandise. Stop in and you'll see why David's is Northampton's most POPULAR shoe store.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30 PM.

Bunny Harris 11/16
ANNOUNCER'S SIGN

